



Scott M. Graffius Delights Audiences Around the World

Scott M. Graffius delights audiences around the world with talks and workshops on AI, Innovation, Agile, Project Management, High Performance Teams, Video Game Development, Tech Leadership, Strategic Alignment, and more. He uses everyday language and vibrant custom visuals to make complex topics clear and understandable, and he provides audiences with practical information they can use. His sessions are highly rated by attendees and organizers alike.

Conference organizers, businesses, professional associations, governments, and universities around the world invite Scott to speak. He's presented 89 talks and workshops at conferences and other events (public and private/corporate) across 25 countries.

Example Session:

"10 Ways to Score and Prioritize Project Proposals Based on Multiple Factors, Including Strategic Alignment"

(Note: Title and details are subject to change)

Speaker	Scott M. Graffius
Title	10 Ways to Score and Prioritize Project Proposals Based on Multiple Factors, Including Strategic Alignment
Description	How does your organization assess proposals for new projects? Is there a well-defined scoring and prioritization process—based on alignment with the business' strategic objectives and other key factors—to quickly and easily identify the objective value of each proposal (including how important it is relative to other initiatives)? If the answer is "no," keep reading. If the answer is "yes," you are likely to find practical information and examples in this talk to adapt and adopt to improve the process at your organization.

How You Will Benefit (Key Learning Objectives)	<p>This talk will help you develop and enhance the contributions you make to your organization by being able to:</p> <ul style="list-style-type: none"> • Understand the benefits of scoring and prioritizing project proposals based on strategic alignment and other key factors. • Identify selection and prioritization criteria appropriate for your unique organization, leveraging the flexible framework and some or all of the 10 factors presented during the talk. • Put the practical, actionable information presented to use. During the session, we will run an example project proposal through the process, step-by-step. And you will receive a summary “cheat sheet” digital download that you can reference as a guide to help implement or improve this process at your organization.
References/ Bibliography	<p>The presentation draws on Scott’s first-hand, real-world experience, with his guidance supported by related standards, best practices, and recommendations from the Project Management Institute, MIT, Harvard Business Review, Forbes, and others.</p>
Total Run Time	<ul style="list-style-type: none"> • For sessions with up to 100 attendees, total time (including a 10-minute break at the midpoint, and Q&A) is typically 100 minutes. • For sessions with more than 100 attendees, additional time is indicated. Inquire.
CEU / PDU / SEU Credit	<p><i>The following is based on the total time of 100 minutes, described above.</i></p> <p>Attendees may be eligible to receive continuing education unit (CEU) credit, equivalent to 1.50 hours.</p> <ul style="list-style-type: none"> • For reporting with the Project Management Institute, it's 1.50 professional development units (PDUs), under the Business Acumen (formerly Strategic and Business Management) category. • For reporting with the Scrum Alliance, it's 1.50 Scrum educational units (SEUs), under either the Learning category or the Events category. • For reporting with other organizations, refer to their respective instructions.
Speaker Bio	<p><i>The following speaker bio has 201 words (1,526 characters including spaces).</i></p> <p>Scott M. Graffius, PMP, SA, CSP-SM, CSP-PO, CSM, CSPO, SFE, ITIL, LSSGB is an Agile project management practitioner, consultant, thinker, creator, multi-award-winning author, and international public speaker. Founder of Exceptional PPM and PMO Solutions™ and subsidiary Exceptional Agility™, he has generated over \$1.9 billion of business value in aggregate for Global Fortune 500 businesses and other organizations he has served. Businesses and industries range from consumer products to e-commerce, entertainment (music, streaming/OTT video, television, film, and games), financial services, government, advanced technology (including AI), and more. Graffius and content from his books, talks, workshops, and more have been featured and used by businesses, professional associations, governments, and universities around the world. Examples include Microsoft, Oracle, Broadcom, Cisco, Adobe, Gartner, Project Management Institute (PMI), IEEE, National Academy of Sciences (NAS), United States Department of Energy</p>

	(US DoE), Amsterdam Public Health Research Institute, Boston University, United States National Park Service, Bayer, London South Bank University, Warsaw University of Technology, Hasso Plattner Institute, American Management Association, University of Galway Ireland, Yale University, and others. He delights audiences around the world with dynamic and engaging talks and workshops. He's presented sessions at 89 conferences and other events across 25 countries. Visit https://ScottGraffius.com to learn more.
Speaker Bio (Abridged)	<p><i>The following abridged speaker bio has 100 words (687 characters including spaces).</i></p> <p>Scott M. Graffius is an Agile practitioner, consultant, award-winning author, and international public speaker. Founder & CEO of Exceptional PPM and PMO Solutions and subsidiary Exceptional Agility, he has generated over \$1.9 billion for organizations he has served. Businesses range from AI to e-commerce, consumer products, music, streaming video, video games, and more. Graffius and content from his books, talks, and more have been featured and used by Microsoft, Oracle, IEEE, PMI, US DoE, Yale University, and others. He delights audiences with dynamic and engaging talks and workshops. He's presented 89 sessions across 25 countries. Visit https://ScottGraffius.com to learn more.</p>
Speaker Photo	<ul style="list-style-type: none"> • Photo of Scott: https://www.scottgraffius.com/resources/ScottGraffius-181024_1000x1000_283KB.jpg • Alternative image 1 for Scott's appearances at video game development conferences: https://scottgraffius.com/resources/Scott-M-Graffius-as-GTA-character---without-integrated-name---1000x1000px.jpg • Alternative image 2 for Scott's appearances at video game development conferences: https://scottgraffius.com/resources/Scott-M-Graffius-as-GTA-character---with-integrated-name---1000x1000px.jpg
Social Media	<ul style="list-style-type: none"> • LinkedIn: https://www.linkedin.com/in/scottgraffius • X/Twitter: https://twitter.com/scottgraffius • Facebook: https://www.facebook.com/ScottMGraffius
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Additional Information	Visit Scott's Public Speaker page for a detailed listing of events, testimonials, and more.
Booking	Complete a speaker engagement request form or email Scott to book him.