



## Scott M. Graffius Delights Audiences Around the World

Scott M. Graffius delights audiences around the world with talks and workshops on AI, Innovation, Agile, Project Management, High Performance Teams, Video Game Development, Tech Leadership, Strategic Alignment, and more. He uses everyday language and vibrant custom visuals to make complex topics clear and understandable, and he provides audiences with practical information they can use. His sessions are highly rated by attendees and organizers alike.

Conference organizers, businesses, professional associations, governments, and universities around the world invite Scott to speak. He's presented 89 talks and workshops at conferences and other events (public and private/corporate) across 25 countries.

### Example Session:

#### **"Are You Realizing All the Benefits from Agile?"**

*(Note: Title and details are subject to change)*

<b>Speaker</b>	Scott M. Graffius
<b>Title</b>	Are You Realizing All the Benefits from Agile?
<b>Description</b>	Organizations are increasingly embracing Agile to best meet their shifting business needs and successfully manage projects. Potential business benefits from Agile include faster delivery and ROI, rapid response to change, higher satisfaction, and continuous improvement. All of which supports innovation and helps drive competitive advantage. Are you realizing all of the benefits? This session will cover the full lifecycle of the most popular Agile approach, Scrum. You will be presented with practical information including top factors from successful implementations—based on the speaker's first-hand experience and 116 sources, including the PMI,

	IEEE, Google, Agile Alliance, and others—you can use to gain more benefits from Agile.
<b>How You Will Benefit (Key Learning Objectives)</b>	<p>How you will benefit:</p> <ul style="list-style-type: none"> <li>• Gain a high-level understanding of the Scrum framework—from vision through release.</li> <li>• Learn the roles, responsibilities, tools, and techniques unique to Scrum.</li> <li>• All of which are inclusive of top factors from successful implementations, which you can put to use to help you get more benefits from Agile.</li> </ul>
<b>References/ Bibliography</b>	The presentation draws on Scott's first-hand, real-world experience, with his guidance supported by 116 sources, including the Project Management Institute, IEEE, Google, Agile Alliance, and others.
<b>Total Run Time</b>	<ul style="list-style-type: none"> <li>• For sessions with up to 100 attendees, total time (including a 10-minute break at the midpoint, and Q&amp;A) is typically 100 minutes.</li> <li>• For sessions with more than 100 attendees, additional time is indicated. Inquire.</li> </ul>
<b>CEU / PDU / SEU Credit</b>	<p><i>The following is based on the total time of 100 minutes, described above.</i></p> <p>Attendees may be eligible to receive continuing education unit (CEU) credit, equivalent to 1.50 hours.</p> <ul style="list-style-type: none"> <li>• For reporting with the Project Management Institute, it's 1.50 professional development units (PDUs), under the Ways of Working (formerly Technical Project Management) category.</li> <li>• For reporting with the Scrum Alliance, it's 1.50 Scrum educational units (SEUs), under either the Learning category or the Events category.</li> <li>• For reporting with other organizations, refer to their respective instructions.</li> </ul>
<b>Speaker Bio</b>	<p><i>The following speaker bio has 201 words (1,526 characters including spaces).</i></p> <p>Scott M. Graffius, PMP, SA, CSP-SM, CSP-PO, CSM, CSPO, SFE, ITIL, LSSGB is an Agile project management practitioner, consultant, thinker, creator, multi-award-winning author, and international public speaker. Founder of Exceptional PPM and PMO Solutions™ and subsidiary Exceptional Agility™, he has generated over \$1.9 billion of business value in aggregate for Global Fortune 500 businesses and other organizations he has served. Businesses and industries range from consumer products to e-commerce, entertainment (music, streaming/OTT video, television, film, and games), financial services, government, advanced technology (including AI), and more. Graffius and content from his books, talks, workshops, and more have been featured and used by businesses, professional associations, governments, and universities around the world. Examples include Microsoft, Oracle, Broadcom, Cisco, Adobe, Gartner, Project Management Institute (PMI), IEEE, National Academy of Sciences (NAS), United States Department of Energy (US DoE), Amsterdam Public Health Research Institute, Boston University, United States National Park Service, Bayer, London South Bank University, Warsaw University of Technology, Hasso Plattner Institute, American Management Association, University of Galway Ireland, Yale University, and others. He delights audiences around the world with dynamic and engaging talks and workshops. He's</p>

	presented sessions at 89 conferences and other events across 25 countries. Visit <a href="https://ScottGraffius.com">https://ScottGraffius.com</a> to learn more.
<b>Speaker Bio (Abridged)</b>	<p><i>The following abridged speaker bio has 100 words (687 characters including spaces).</i></p> <p>Scott M. Graffius is an Agile practitioner, consultant, award-winning author, and international public speaker. Founder &amp; CEO of Exceptional PPM and PMO Solutions and subsidiary Exceptional Agility, he has generated over \$1.9 billion for organizations he has served. Businesses range from AI to e-commerce, consumer products, music, streaming video, video games, and more. Graffius and content from his books, talks, and more have been featured and used by Microsoft, Oracle, IEEE, PMI, US DoE, Yale University, and others. He delights audiences with dynamic and engaging talks and workshops. He's presented 89 sessions across 25 countries. Visit <a href="https://ScottGraffius.com">https://ScottGraffius.com</a> to learn more.</p>
<b>Speaker Photo</b>	<ul style="list-style-type: none"> <li>• Photo of Scott: <a href="https://www.scottgraffius.com/resources/ScottGraffius-181024_1000x1000_283KB.jpg">https://www.scottgraffius.com/resources/ScottGraffius-181024_1000x1000_283KB.jpg</a></li> <li>• Alternative image 1 for Scott's appearances at video game development conferences: <a href="https://scottgraffius.com/resources/Scott-M-Graffius-as-GTA-character---without-integrated-name---1000x1000px.jpg">https://scottgraffius.com/resources/Scott-M-Graffius-as-GTA-character---without-integrated-name---1000x1000px.jpg</a></li> <li>• Alternative image 2 for Scott's appearances at video game development conferences: <a href="https://scottgraffius.com/resources/Scott-M-Graffius-as-GTA-character---with-integrated-name---1000x1000px.jpg">https://scottgraffius.com/resources/Scott-M-Graffius-as-GTA-character---with-integrated-name---1000x1000px.jpg</a></li> </ul>
<b>Social Media</b>	<ul style="list-style-type: none"> <li>• LinkedIn: <a href="https://www.linkedin.com/in/scottgraffius">https://www.linkedin.com/in/scottgraffius</a></li> <li>• X/Twitter: <a href="https://twitter.com/scottgraffius">https://twitter.com/scottgraffius</a></li> <li>• Facebook: <a href="https://www.facebook.com/ScottMGraffius">https://www.facebook.com/ScottMGraffius</a></li> </ul>
<b>Contact Information</b>	<ul style="list-style-type: none"> <li>• Phone: +1 818 [REDACTED]</li> <li>• Email: <a href="mailto:scott@scottgraffius.com">scott@scottgraffius.com</a></li> <li>• Website: <a href="https://www.scottgraffius.com">https://www.scottgraffius.com</a></li> </ul>
<b>Additional Information</b>	Visit Scott's <a href="#">Public Speaker page</a> for a detailed listing of events, testimonials, and more.
<b>Booking</b>	Complete a <a href="#">speaker engagement request form</a> or <a href="#">email</a> Scott to book him.