

## Scott M. Graffius Delights Audiences Around the World

Scott M. Graffius delights audiences around the world with talks and workshops on AI, Innovation, Agile, Project Management, High Performance Teams, Video Game Development, Tech Leadership, Strategic Alignment, and more. He uses everyday language and vibrant custom visuals to make complex topics clear and understandable, and he provides audiences with practical information they can use. His sessions are highly rated by attendees and organizers alike.

Conference organizers, businesses, professional associations, governments, and universities around the world invite Scott to speak. He's presented 89 talks and workshops at conferences and other events (public and private/corporate) across 25 countries.

## **Example Session:**

## "The Science of High-Performance Video Game Development Teams"

(Note: Title and details are subject to change)

Speaker	Scott M. Graffius
Title	The Science of High-Performance Video Game Development Teams
Description	Behind every great video game is a team of creative and technical wizards. Creators, storytellers, designers, artists, developers, testers, and others collaborate and leverage a diverse range of hard skills (also known as technical skills) and soft skills (also known as interpersonal skills) to craft an exceptional end-product.
	Of the many skills, one — a soft skill — is paramount. Activision Blizzard and other premiere developers and publishers of entertainment experiences identify teamwork as critical for the successful development of video games. Informed by Scott's first-hand work with video game development teams as well as research and coverage from Activision Blizzard, Gameloft, International Game Developers

Association, Microsoft, Rockstar Games, Sony Interactive Entertainment, Ubisoft, and others, this talk delivers a deep-dive on the essential teamwork skill based on the science of high-performing teams. The information can provide you, your teams, and your organization with a competitive advantage! How you will benefit: Understand that a confluence of both hard skills and soft skills (notably, **How You** Will Benefit teamwork) are crucial. (Kev Learn the five phases of team development and recognize the identifiable Learning characteristics of each phase. Objectives) Learn how to apply strategies to improve teams' efficacy, happiness, and success. The presentation draws on Scott's first-hand, real-world experience with video References/ game development teams, as well as research and coverage from Activision Blizzard, Gameloft, International Game Developers Association, Microsoft, **Bibliography** Rockstar Games, Sony Interactive Entertainment, Ubisoft, and others. For sessions with up to 100 attendees, total time (including a 5-minute break at the midpoint, and Q&A) is typically 60 minutes. **Total Run** Time For sessions with more than 100 attendees, additional time is indicated. Inquire. The following is based on the total time of 60 minutes, described above. Attendees may be eligible to receive continuing education unit (CEU) credit, equivalent to 1.00 hour. • For reporting with the Project Management Institute, it's 1.00 professional CEU / PDU / development unit (PDU), under the Power Skills (formerly Leadership) **SEU Credit** category. For reporting with the Scrum Alliance, it's 1.00 Scrum educational unit (SEU), under either the Learning category or the Events category. • For reporting with other organizations, refer to their respective instructions. The following speaker bio has 201 words (1,526 characters including spaces). Scott M. Graffius, PMP, SA, CSP-SM, CSP-PO, CSM, CSPO, SFE, ITIL, LSSGB is an Agile project management practitioner, consultant, thinker, creator, multi-awardwinning author, and international public speaker. Founder of Exceptional PPM and PMO Solutions<sup>™</sup> and subsidiary Exceptional Agility<sup>™</sup>, he has generated over \$1.9 Speaker Bio billion of business value in aggregate for Global Fortune 500 businesses and other organizations he has served. Businesses and industries range from consumer products to e-commerce, entertainment (music, streaming/OTT video, television, film, and games), financial services, government, advanced technology (including AI), and more. Graffius and content from his books, talks, workshops, and more have been featured and used by businesses, professional associations, governments, and universities around the world. Examples include Microsoft, Oracle, Broadcom, Cisco, Adobe, Gartner, Project Management Institute (PMI),

	IEEE, National Academy of Sciences (NAS), United States Department of Energy (US DoE), Amsterdam Public Health Research Institute, Boston University, United States National Park Service, Bayer, London South Bank University, Warsaw University of Technology, Hasso Plattner Institute, American Management Association, University of Galway Ireland, Yale University, and others. He delights audiences around the world with dynamic and engaging talks and workshops. He's presented sessions at 89 conferences and other events across 25 countries. Visit <a href="https://ScottGraffius.com">https://ScottGraffius.com</a> to learn more.
Speaker Bio (Abridged)	The following abridged speaker bio has 100 words (687 characters including spaces).  Scott M. Graffius is an Agile practitioner, consultant, award-winning author, and international public speaker. Founder & CEO of Exceptional PPM and PMO Solutions and subsidiary Exceptional Agility, he has generated over \$1.9 billion for organizations he has served. Businesses range from AI to e-commerce, consumer products, music, streaming video, video games, and more. Graffius and content from his books, talks, and more have been featured and used by Microsoft, Oracle, IEEE, PMI, US DoE, Yale University, and others. He delights audiences with dynamic and engaging talks and workshops. He's presented 89 sessions across 25 countries. Visit <a href="https://ScottGraffius.com">https://ScottGraffius.com</a> to learn more.
Speaker Photo	<ul> <li>Photo of Scott: <a href="https://www.scottgraffius.com/resources/ScottGraffius-181024_1000x1000_283KB.jpg">https://www.scottgraffius.com/resources/ScottGraffius-181024_1000x1000_283KB.jpg</a></li> <li>Alternative image 1 for Scott's appearances at video game development conferences: <a href="https://scottgraffius.com/resources/Scott-M-Graffius-as-GTA-characterwith-integrated-name1000x1000px.jpg">https://scottgraffius.com/resources/Scott-M-Graffius-as-GTA-characterwith-integrated-name1000x1000px.jpg</a></li> </ul>
Social Media	<ul> <li>LinkedIn: <a href="https://www.linkedin.com/in/scottgraffius">https://www.linkedin.com/in/scottgraffius</a></li> <li>X/Twitter: <a href="https://twitter.com/scottgraffius">https://twitter.com/scottgraffius</a></li> <li>Facebook: <a href="https://www.facebook.com/ScottMGraffius">https://www.facebook.com/ScottMGraffius</a></li> </ul>
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Additional Information	Visit Scott's Public Speaker page for a detailed listing of events, testimonials, and more.
Booking	Complete a speaker engagement request form or email Scott to book him.