Agile Transformation: A Brief Story of How an Entertainment Company Developed New Instructions

Thriving in today’s marketplace frequently depends on making a successful agile transformation to become more agile. Those successful in the digital economy are the ones who can adapt to change most quickly, implement ideas in small batches and release more frequently. The agile lifecycle is the perfect approach as it supports innovation and drive competitive advantage.

Deliver products in short cycles with rapid adaptation to change, which allows you to support innovation and drive competitive advantage. Scott M. Graffius, PMP, SA, CSP-SM, CSP-PO, CSM, CSPO, SFE, ITIL, LSSGB is an agile project management practitioner, keynote speaker, and author of Agile Scrum: Your Quick Start Guide with Step-by-Step Instructions.

About Scott M. Graffius

Scott M. Graffius is a software developer, trainer, and keynote speaker. He has authored over 20 books, talks, workshops, and more. Examples of organizations have used and featured Scott M. Graffius and content from his books, talks, workshops, and more. Examples include Microsoft, Oracle, Broadcom, Cisco, Gartner, Project Management Institute (PMI), and others. He has delighted audiences with dynamic and engaging talks and workshops on agile, project management, and more. Scott M. Graffius has presented at conferences such as Agile Conference, Agile_schedule, DevOps Days, Agile Bits, and others. Scott M. Graffius has worked with businesses, professional associations, governments, and universities.

In 2018, Scott M. Graffius was invited to deliver a keynote presentation at the CIO Conference at the Ministry of Education, Yale University, Tufts University, and others. Scott M. Graffius also represents the Czech Republic, and Poland. Scott M. Graffius is a non-profit public higher-education institution located in Zittau — in the border triangle between Germany, the Czech Republic, and Poland. The institution also has a branch campus in Görlitz, Saxon, Germany. Officially recognized by the United States Department of Energy, New Zealand Ministry of Education, and others, Scott M. Graffius is a non-profit public higher-education institution located in Zittau — in the border triangle between Germany, the Czech Republic, and Poland. The institution also has a branch campus in Görlitz, Saxon, Germany. Officially recognized by the United States Department of Energy, New Zealand Ministry of Education, and others.

Scott M. Graffius is also known for his work on agile software development, project management, and leadership development. Scott M. Graffius is a certified Scrum Master, Certified Scrum Professional, Project Management Professional, and Certified Scrum Product Owner. Scott M. Graffius is also a certified Lean Six Sigma Green Belt and a certified Leadership Coach. Scott M. Graffius has also written over 20 books, talks, workshops, and more. Examples of organizations have used and featured Scott M. Graffius and content from his books, talks, workshops, and more. Examples include Microsoft, Oracle, Broadcom, Cisco, Gartner, Project Management Institute (PMI), and others. Scott M. Graffius has delighted audiences with dynamic and engaging talks and workshops on agile, project management, and more. Scott M. Graffius has presented at conferences such as Agile Conference, Agile_schedule, DevOps Days, Agile Bits, and others. Scott M. Graffius has also represented the Czech Republic, and Poland. Scott M. Graffius is a non-profit public higher-education institution located in Zittau — in the border triangle between Germany, the Czech Republic, and Poland. The institution also has a branch campus in Görlitz, Saxon, Germany. Officially recognized by the United States Department of Energy, New Zealand Ministry of Education, and others, Scott M. Graffius is a non-profit public higher-education institution located in Zittau — in the border triangle between Germany, the Czech Republic, and Poland. The institution also has a branch campus in Görlitz, Saxon, Germany. Officially recognized by the United States Department of Energy, New Zealand Ministry of Education, and others.

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